



Let me tell you

Let me tell you ...

A call to illusion so that emptied Europe and the seniors feel part of the XXI century through training in digital skills

2022-1-ES01-KA220-ADU-000086623

Newsletter Issue #1 - May 2023

Empowering Seniors and Enriching Rural

Welcome to the first Newsletter of "Let me tell you" - a newsletter that highlights the "Let me tell you" Erasmus+ project that aims at bridging the digital divide and empowering senior adults across Europe.

"Let me tell you" seeks to make seniors an integral part of the 21st-century society by providing them with the tools and skills to navigate the digital world, while simultaneously enhancing the tourist experience in rural areas and celebrating our diverse European heritage.

Project Overview

In our depopulated villages, tucked away in Europe's enchanting rural landscapes, lies a wealth of untold stories and centuries-old heritage waiting to be discovered. Our project brings together seniors from these regions, empowering them with digital skills training to create videos that showcase the rich history and cultural heritage of their respective places. These videos will be hosted on a common open-access platform, ensuring they are accessible to both locals and visitors alike.

"Let me Tell you" is based on the following pillars:

Preserving and Sharing Heritage

The heart of our project lies in the passionate storytelling of our seniors. Through their first-hand experiences and deep-rooted connections to their heritage, they illuminate the hidden gems and traditions of their villages. By capturing these stories on video, we preserve their knowledge and pass it on to future generations, contributing to the preservation of our European legacy.

Utilizing the Power of Technology

We firmly believe that age should not be a barrier to embracing the digital age. The seniors involved in our project will receive training in digital skills, equipping them with the necessary tools to create videos. From shooting footage to editing and adding informative narration, our participants will acquire the skills to bring their stories to life in a captivating and engaging manner.

A Unique Tourist Experience

As part of our effort to enrich the tourist experience, we will incorporate QR codes into the physical locations described in the videos. Visitors and locals can simply scan the QR codes using their smartphones to access the corresponding video content. This interactive approach ensures that every visitor can delve deeper into the heritage of the place, connecting with its unique history and culture.



Project Work Packages

"Let me tell you..." consists of two work packages that drive our mission forward:

PLATFORM "NEW DIGITAL TOURISM IS POSSIBLE"

which focuses on creating a robust web platform that facilitates the training course in digital competences and tourism. It encompasses the Training Course Development, Training Implementation, Video Production and Technological Support.



METHODOLOGICAL GUIDE

which focuses on creating a comprehensive methodological guide that outlines the project's process. The guide serves as a valuable resource for educators specialized in adult education, enabling them to replicate our project and create their own videos.



Join the Journey

We invite you to embark on this exciting journey with us. Together, we can make a difference by empowering seniors and revitalizing our rural areas while preserving and celebrating our European heritage. Visit our website to stay tuned with the project development:

www.letem.eu



Partners

