

Welcome to the 2nd Newsletter of "Let me tell you" - a newsletter dedicated to promoting our latest achievement - the "**TRAINING IN DIGITAL COMPETENCES AND TOURISM**" Handbook. This handbook is designed to empower senior adults with essential digital skills while fostering their active participation in society. Additionally, it aims to enhance tourism offerings in rural areas, shedding light on our rich European heritage.

Let's delve into the contents of this valuable handbook:

1. INTRODUCTION

An introduction to the handbook and its content.

2. BASIC SKILLS

Introducing seniors to common tech terms, providing a step-by-step guide for effective smartphone operation, exploring the diverse uses of smartphones, and demystifying QR codes and their practical applications.

3. VIDEO SCRIPT ELABORATION AND VIDEOS PLANIFICATION

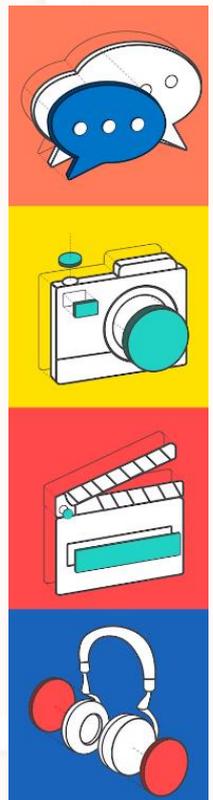
Crafting engaging video scripts and essential steps for bringing video concepts to life.

4. VIDEO MAKING

Addressing the importance of video making in the digital age, outlining the characteristics of effective videos, provides information on basic equipment and tools preparation, guides through the steps of video recording, and offers insights into basic video editing after recording.

5. RECAP: TIPS TO MAKE OUR VIDEOS

Offering valuable insights and guidance on creating impactful videos.



Our first video!

The Spanish partner has been hard at work exploring the hidden gems of Spain and has just finished crafting a demonstration video made to give an idea of the possible final results that can be obtained featuring a beautiful castle tucked away in a remote area.



Next step:

Training the seniors

Video Production for tourist areas of interest with little tourist visibility

Join the Journey

We invite you to embark on this exciting journey with us. Together, we can make a difference by empowering seniors and revitalizing our rural areas while preserving and celebrating our European heritage. Visit our website to stay tuned with the project development:

www.letem.eu

Partners

